



LIGHTS
★ Camera ★
ACTION! ★

A Hollywood Holiday

2025 Keizer Holiday Lights Parade

**Saturday, December 13th
7pm**

SCHEDULE

3:30 pm Parade Staging Opens -All entrants must be lighted! ! !

6:00 pm River Road Closed

5:00 pm Judging

7:00 pm Parade Starts

ROUTE

River Road:

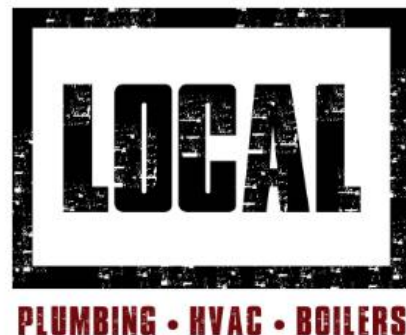
Lockhaven to Glynbrook

*****THERE WILL ONLY BE ONE LIVE SANTA CLAUS IN THE PARADE!*****

Parade Application Deadline - December 6th , 2025

Applications available at www.keizerchamber.com

Presented by:



2025 Keizer Holiday Lights Parade sponsored by

ENTRY INFORMATION

Entries **must** be lit, they may be historical, humorous or modern in design, so long as they are in good taste and reflect the theme which is "Lights, Camera, Action! A Hollywood Holiday" Those planning entries should remember that our audience focus and participation will mainly be children.

Entrants must observe the following established parade rules, regulations and entry criteria:

1. The entry application must be filled out completely and must contain a full description of the proposed entry.
2. Your staging and disbandment assignment will be e-mailed to by Wednesday, prior to parade day.
3. Non-parade vehicles *will not* be allowed to park in the staging areas. *Horse Trailers, Flat Bed Trailers, etc will not be allowed to stay in the staging area.*
4. Parade Check-in and staging areas will be open at 3:30 p.m.
5. All parade participants must be in position no later than at 4:45 pm to be judged or by 5:30 pm for non-competitive entries. The parade will begin at approximately 7:00 p.m.
6. The parade will disband at River Rd & Glynbrook, BUT not before. **Please refer to map and instructions for picking up participants at the end of the parade.**
7. **All entries, INCLUDING those walking, MUST be decorated with lights, or they will not be allowed to enter the parade route. Remember it will be dark!**
8. **Candy may not be thrown from any entry under any circumstances. It CAN be handed out- just not thrown.**
9. All entries must obey police and parade personnel.
10. **Proof of liability insurance MUST be provided with parade application. Commercial vehicles must be properly licensed and be driven by a licensed driver.**
11. Consumption of alcoholic beverages and use of any illicit drugs are prohibited on or in any entry. No use of alcohol by parade participants will be allowed prior to or during the parade.
12. All entries must incorporate the theme, be in good taste, and promote the goal of community spirit and civic pride. No entry shall display material offensive or discriminatory to any race, religion, sex, national origin, age, or marital status.
13. All entries must be moving in a forward motion at all times unless directed by police or parade personnel. Entries must stay within 50 feet of the entry directly in front of them, but no closer than 30 feet.
14. It is the responsibility of the applicant to furnish all necessary materials for the entry, **including waste removal for all animal entries.**
15. Political candidates are limited to one entry throughout the entire parade.
16. All entries will be subject to approval of the Parade Committee. **THERE WILL BE ONLY ONE SANTA** In the parade. If you have a Santa **WE WILL** ask you to remove them.

JUDGING & AWARDS

Judging will take place in the parade formation and staging areas beginning at 5:00 pm for all entries except bands.

Divisions

Best Use of Lights	Mayor's Choice	Best Theme
Honorable Mentions(2)	Best Use of Music/Sound	



Thank you for participating!
Keizer Chamber of Commerce
4118 River Rd N-Keizer, OR 97303

2025 Keizer Holiday Lights Parade Application -

Name of Entry: _____

Contact: Name: _____ Phone: _____

Parade Day Contact Name/Phone (if different): _____

E-Mail: _____

Mailing Address: _____

INCOMPLETE APPLICATIONS MAY BE RETURNED

Type of Entry - Must Select One:

- ☐ Decorated Float
- ☐ Decorated Commercial Vehicle
- ☐ Marching Group or Walkers- How Many? _____
- ☐ Single Vehicle (Check One):
- ☐ Horses - How Many? _____
- ☐ Mounted Group
- ☐ Rodeo Court
- ☐ Novelty Group

(Entries with animals must provide for water & waste removal)

- ☐ Automotive Club/Show - How many? _____
Limited to 20 autos (**staged side by side**) and only one entry.
- ☐ Other - Describe: _____

REQUIRED:

Staging Length: _____ feet
Total length of vehicle or float including towing vehicle.

Music: Yes? _____ No? _____

Will your entry be playing music over a sound system or creating music, sound, or noises? If yes describe? _____

Handouts: Yes? _____ No? _____

City ordinance does not allow throwing of any objects (i.e **CANDY) to the spectators.**

THERE WILL ONLY BE ONE LIVE SANTA CLAUS IN THE PARADE. PLEASE DO NOT PREPARE YOUR FLOAT TO HAVE ONE ON BOARD.

Entry Fees

Non Profit (Civic/Service/Military Group)	\$55.00
<i>Cannot advertise a commercial business.</i>	
Commercial (Keizer Chamber Member)	\$150.00
Commercial (Non-Keizer Chamber Member)	\$190.00
Auto Clubs/Shows	\$75.00

Total Paid: _____

Make checks payable to Keizer Chamber of Commerce or
Visa/Master Credit Card #

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Billing Address: _____

Expiration Date _____ / _____ Zip Code _____ CVC _____

Entry Deadline: December 6th, 2025

Entries MUST include:

- Entry fee
- Proof of Insurance for motorized vehicles (copy of insurance card)
- Signed Application
- Script (emailed to: jill@keizerchamber.com)-A brief description (50-70 words) of your entry for parade radio/TV announcers. Details may include history, participants, and interesting facts, or other parade experience.

No exceptions. **Incomplete forms may be returned.**

Appearance/Decor Policy:

All entries must be decorated WITH LIGHTS. No undecorated commercial vehicles, trucks, motorcycles, golf carts, walkers, or bicycles allowed.

The undersigned applicant, sponsor or authorized agent represents that they have fully read and understand the attached rules and regulations and that they agree to comply with said rules and regulations and all other rules, regulations and entry criteria of the Keizer Holiday Lights Parade. In consideration of the acceptance of this application, the applicant agrees to indemnify, hold harmless and defend against any action against the Keizer Holiday Lights Parade, sponsors, and continued members and/or the Keizer Chamber of Commerce and Board of Directors from and against all liabilities whatsoever arising out of applicant's participation in the Keizer Holiday Lights Parade.

Signature _____

Date _____

Mail Application and Fee to:

Keizer Chamber of Commerce,

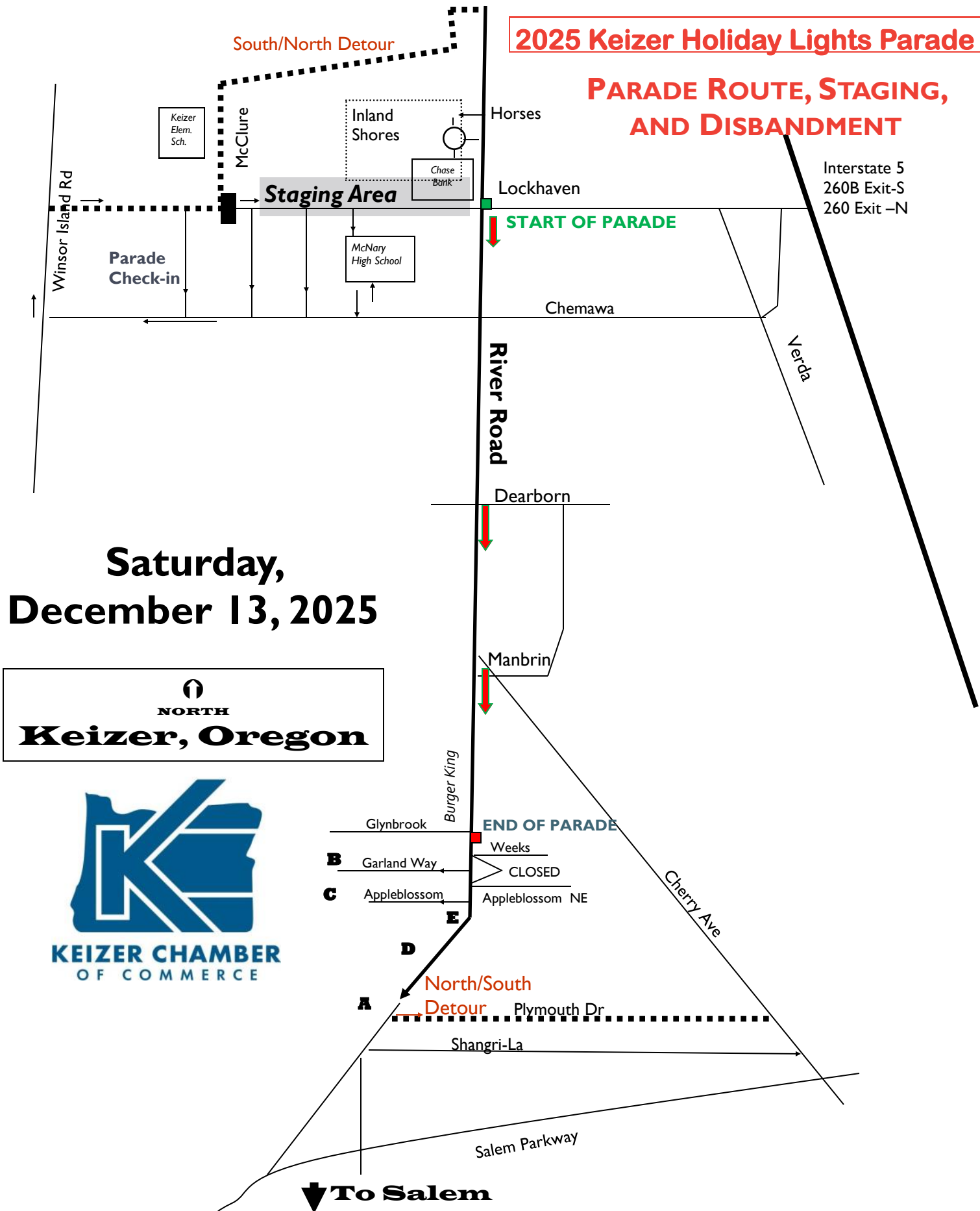
4118 River Rd N, Keizer, OR 97303 Phone (503) 393-9111

E-mail TV/Radio script: jill@keizerchamber.com



2025 Keizer Holiday Lights Parade

PARADE ROUTE, STAGING, AND DISBANDMENT



River Road will close at 6:00 pm from Lockhaven to Glynbrook and will remain closed until all parade entries are cleared from River Road. Please be sure to have established a disbandment plan PRIOR to the time of the parade start.

YOU WILL NOT BE ALLOWED to disband on River Road.

(Chemawa Road will remain open for East to West traffic until approximately 7:00pm).